UNDERWOOD UNIVERSITY
MASTER OF STEM CONCENTRATION PROGRAM
BROCHURE 2022-2023

MASTER STEM CONCENTRATION PROGRAM

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MASTER OF BUSINESS ADMINISTRATION (MBA) STEM CONCENTRATION PROGRAM

Program Overview

The Master of Business Administration (MBA) STEM Concentration Program is a graduate level certificate generating program designed to connect business and technology. The objectives of the program are to bolster student knowledge in the areas of science, technology, engineering, and mathematics (STEM). Program course material focuses on building business skills using data sciences in support of a technical and science-based curriculum.

Program Requirements

- The MBA STEM degree program requires students to maintain a minimum grade point average (GPA) of 3.0 or higher.
- A full-time student will be able to complete the program in 4 semesters or 2 years.

MBA STEM Core Courses	40 credits
MBA STEM Major Elective Courses	8 credits
Total	48 credits

Upon graduation, students will be awarded a diploma reflecting a combination of business administration and STEM concentration.

STEM MBA COURSE REQUIREMENTS

First Semester	Credit Hours
ACCT507 Financial and Managerial Accounting	4
MKT583 Social Media and Internet Marketing	4
MAT502 Business Statistics	4

Second Semester	Credit Hours
MKT552 Marketing Management	4
BUS581 Business Management Internship I	4
BUS556 Business Analytics	4

Third Semester	Credit Hours
ISM501 Information Technology and Operations Management	4
UC505 Seminar in Business Leadership	4
Select One Elective	4

Fourth Semester	Credit Hours
MGT591 Program Capstone	4
MGT582 Management Information Systems	4
Select One Elective	4